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More than 13,000 journalists, editors, and freelancers use the **Sources** Web site to find contacts, experts, and spokespersons. More than 12,000 have the current issue of the **Sources** print directory sitting on their desks.

Sources makes it easy for them to find you and reach you. Your presence in **Sources** lets them know that you are available for quotes, background or analysis.

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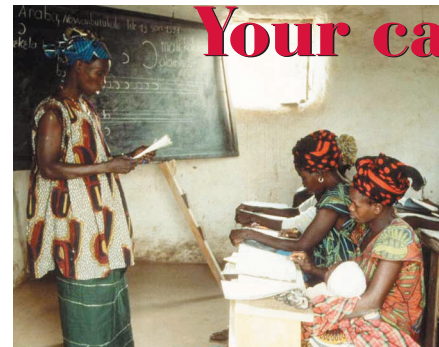
Sources is a highly effective and cost-efficient tool to help you get your story across.

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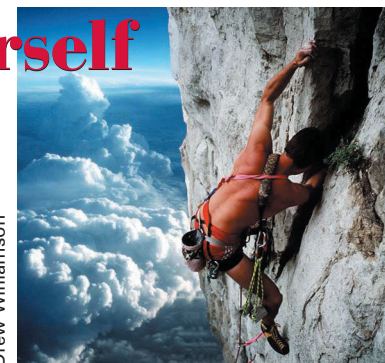
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Your cause



Yourself



Drew Williamson

Include yourself in Sources

- Your **Sources** listing will include:
- A 50-word description of your organization.
 - A list of up to 15 of your experts and spokespersons, along with their titles, phone and fax numbers, E-mail addresses, etc.
 - Up to 40 entries in the Subject Index under the headings which best describe your areas of expertise.
 - More than 80% of companies and organizations listed in **Sources** publish their logo with their listing.

Your full profile and contact information appear on the **Sources** Web site as well as in the print edition of **Sources**.

**Call 416-964-7799
 or 1-800-299-7990
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